



**Rev UP  
Nashville**

PBS DEALER CONFERENCE 2024

2024 CONFERENCE SCHEDULE

**WED  
SEPT. 18**

<b>9AM</b>	<b>Registration</b> (Light Breakfast Available)		<b>Grand Ballroom Foyer</b>
<b>10AM</b>	<b>General Welcome Session</b>		<b>Grand Ballroom 2</b>
10:45 Break			
	<b>SILO</b>	<b>SESSION</b>	<b>ROOM</b>
<b>11AM</b>	<b>SERVICE</b>	Fuel Your Service Drive	<b>Grand Ballroom 2</b>
	<b>ACCOUNTING</b>	Connect the Dots	<b>Fisk</b>
	<b>SALES</b>	Coaching Process	<b>Music City Ballroom</b>
	<b>PARTS</b>	Cracking the Contact	<b>Belmont 1-2</b>
11:45 Break			
<b>12PM</b>	<b>SERVICE &amp; PARTS</b>	Fixed Ops Focus 1	<b>Grand Ballroom 2</b>
	<b>ACCOUNTING</b>	Unlock the Ledger	<b>Fisk</b>
	<b>SALES</b>	Steps to Success (CRM)	<b>Music City Ballroom</b>
1:00 Lunch <b>Grand Ballroom 1</b>			
<b>2PM</b>	<b>SERVICE &amp; PARTS</b>	Fixed Ops Focus 2	<b>Grand Ballroom 2</b>
	<b>ACCOUNTING</b>	Operational Oversight (CRM)	<b>Fisk</b>
	<b>SALES</b>	Quote on the Go	<b>Music City Ballroom</b>
2:45 Break			
<b>3PM</b>	<b>ACCOUNTING &amp; SALES</b>	Bridging the Gap	<b>Grand Ballroom 2</b>
	<b>SERVICE</b>	Assess Your Process	<b>Fisk</b>
	<b>PARTS</b>	Parts Perspective (CRM)	<b>Music City Ballroom</b>
3:45 Break			
<b>4-5PM</b>	<b>SERVICE</b>	Q&A	<b>Grand Ballroom 2</b>
	<b>ACCOUNTING</b>	Q&A	<b>Fisk</b>
	<b>SALES</b>	Q&A	<b>Music City Ballroom</b>
	<b>PARTS</b>	Q&A	<b>Belmont 1-2</b>
<b>6-8PM</b>	<b>Networking Reception</b>		<b>Friends in Low Places Bar &amp; Honky-Tonk</b>





2024 CONFERENCE SCHEDULE

**THU**  
**SEPT. 19**

**8:30AM** **Light Breakfast Available** | **Grand Ballroom Foyer**

**9AM** **General Session - Futures** | **Grand Ballroom 2**

9:45 Break

**SILO**                      **SESSION**                      **ROOM**

**10AM**                      **SERVICE & SALES** | Deliver on Time | **Grand Ballroom 2**  
**ACCOUNTING & PARTS** | Decipher Discrepancies | **Fisk**

10:45 Break

**11AM**                      **SERVICE** | Consistent Communication (CRM) | **Grand Ballroom 2**  
**ACCOUNTING** | Secure the Sale | **Fisk**  
**SALES** | Wish Upon a Car | **Music City Ballroom**  
**PARTS** | Unveiling Analytics | **Belmont 1-2**

11:45 Lunch | **Grand Ballroom 1**

**1PM**                      **SERVICE & PARTS** | General Session - Panel 1 | **Grand Ballroom 2**  
**ACCOUNTING** | The More You Know | **Fisk**  
**SALES** | Coffee for Closers | **Music City Ballroom**

1:45 Break

**2PM**                      **ACCOUNTING & SALES** | General Session - Panel 2 | **Grand Ballroom 2**  
**SERVICE** | Strategic Management | **Fisk**  
**PARTS** | Discount Dynamics | **Belmont 1-2**

2:45 Break

**3-5PM**                      **SERVICE** | Q&A | **Fisk**  
**ACCOUNTING** | Q&A | **Grand Ballroom 2**  
**SALES** | Q&A | **Music City Ballroom**  
**PARTS** | Q&A | **Belmont 1-2**





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2024 CONFERENCE SCHEDULE

FRI  
SEPT. 20

9AM

## Networking Breakfast

Grand Ballroom 1

SILO

SESSION

ROOM

10AM

SILO	SESSION	ROOM
<b>SERVICE</b>	EMG - Mindful Maintenance	<b>Grand Ballroom 2</b>
<b>ACCOUNTING</b>	Online Express Pay Today	<b>Fisk</b>
<b>SALES</b>	Cyber Security Q&A	<b>Music City Ballroom</b>
<b>PARTS</b>	Wholesale Insights	<b>Belmont 1-2</b>

10:30 Break

10:45AM

SILO	SESSION	ROOM
<b>SERVICE</b>	Voting for the Future	<b>Grand Ballroom 2</b>
<b>ACCOUNTING</b>	Voting for the Future	<b>Fisk</b>
<b>SALES</b>	Voting for the Future	<b>Music City Ballroom</b>
<b>PARTS</b>	Voting for the Future	<b>Belmont 1-2</b>

11:15 Break

11:30AM - 12PM

## General Session - Closing

Grand Ballroom 2