



**RevUP
Nashville**

PBS DEALER CONFERENCE 2024

2024 CONFERENCE SCHEDULE

**WED
SEPT. 18**

9AM

Registration (Light Breakfast Available)

**Grand Ballroom
Foyer**

10AM

General Welcome Session

Grand Ballroom 2

10:45 Break

TRACK

SESSION

ROOM

11AM

SERVICE	Fuel Your Service Drive	Grand Ballroom 2
ACCOUNTING	Connect the Dots	Music City Ballroom
SALES	Coaching Process	Fisk
PARTS	Cracking the Contact	Belmont 1-2
LEARNING LAB	Accounting Dashboard Setup Basics	Belmont 3

11:45 Break

12PM

SERVICE & PARTS	Fixed Ops Focus 1	Grand Ballroom 2
ACCOUNTING	Unlock the Ledger	Music City Ballroom
SALES	Steps to Success	Fisk
LEARNING LAB	Sales Activity Set Up Basics	Belmont 3

1:00 Lunch

Grand Ballroom 1

2PM

SERVICE & PARTS	Fixed Ops Focus 2	Grand Ballroom 2
ACCOUNTING	Operational Oversight	Music City Ballroom
SALES	Quality Quoting	Fisk

2:45 Break

3PM

SERVICE	Assess Your Process	Music City Ballroom
ACCOUNTING	Cyber Security Panel	Grand Ballroom 2
SALES	Workflow Wrap Up	Fisk
PARTS	Parts Perspective	Belmont 1 - 2

3:45 Break

4-5PM

SERVICE	Collaborate with Service	Music City Ballroom
ACCOUNTING	Collaborate with Accounting	Grand Ballroom 2
SALES	Collaborate with Sales	Fisk
PARTS	Collaborate with Parts	Belmont 1-2

6-8PM

Networking Reception

**Friends in Low Places
Bar & Honky-Tonk**





2024 CONFERENCE SCHEDULE

THU
SEPT. 19

8:30AM **Light Breakfast Available** **Grand Ballroom Foyer**

9AM **General Session** Partner Profile Georgian College ABSC
Futures **Grand Ballroom 2**

9:45 Break

TRACK **SESSION** **ROOM**

10AM **SERVICE & SALES** Deliver on Time **Grand Ballroom 2**
ACCOUNTING & PARTS Decipher Discrepancies **Music City Ballroom**
LEARNING LAB Parts Inventory Basics in v10 **Belmont 3**

10:45 Break

11AM **SERVICE** Consistent Communication **Grand Ballroom 2**
ACCOUNTING Online Express Pay Today **Music City Ballroom**
SALES Wish Upon a Car **Fisk**
PARTS Discount Dynamics **Belmont 1-2**
LEARNING LAB Parts Inventory Basics in v10 **Belmont 3**

11:45 Lunch **Grand Ballroom 1**

1PM **ACCOUNTING** Secure the Sale **Grand Ballroom 2**
SERVICE & PARTS Digital Retailing Spotlight **Music City Ballroom**
SALES Georgian College ABSC Q&A **Fisk**
SPECIAL FOCUS EVENTS

1:45 Break

2PM **SERVICE** Strategic Management **Grand Ballroom 2**
ACCOUNTING The More You Know **Music City Ballroom**
SALES Coffee for Closers **Fisk**
PARTS Unveiling Analytics **Belmont 1-2**

2:45 Break

3PM **SERVICE** Converse with the Service Experts **Grand Ballroom 2**
ACCOUNTING Converse with the Accounting Experts **Music City Ballroom**
SALES Converse with the Sales Experts **Fisk**
PARTS Converse with the Parts Experts **Belmont 1-2**

4:30PM **SPECIAL FOCUS EVENTS** GM USA- 3 Synergy (US GM DEALERS ONLY) **Belmont 3**

4-5PM **Digest the Details**
Stay overtime for more in-depth process discussion with your workshop presenter and fellow dealers after each afternoon session.





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2024 CONFERENCE SCHEDULE

FRI
SEPT. 20

9AM

Networking Breakfast

Grand Ballroom 1

TRACK

SESSION

ROOM

10AM

TRACK	SESSION	ROOM
<i>SERVICE</i>	EMG - Mindful Maintenance	Grand Ballroom 2
<i>SALES & ACCOUNTING</i>	Data Integrity	Music City Ballroom
<i>PARTS</i>	Wholesale Insights	Belmont 1-2

10:30 Break

10:45AM

<i>SERVICE</i>	Voting for the Future	Grand Ballroom 2
<i>ACCOUNTING</i>	Voting for the Future	Music City Ballroom
<i>SALES</i>	Voting for the Future	Fisk
<i>PARTS</i>	Voting for the Future	Belmont 1-2

11:15 Break

11:30AM - 12PM

General Session - Closing

Grand Ballroom 2